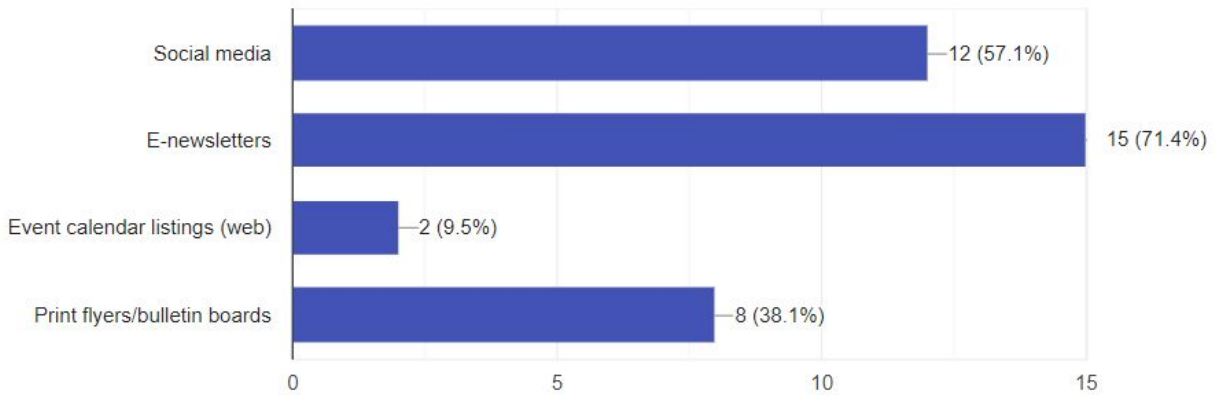


# LSAC April 2020 Communications Survey Results

## 1. What platforms do you primarily look to for your Library news?

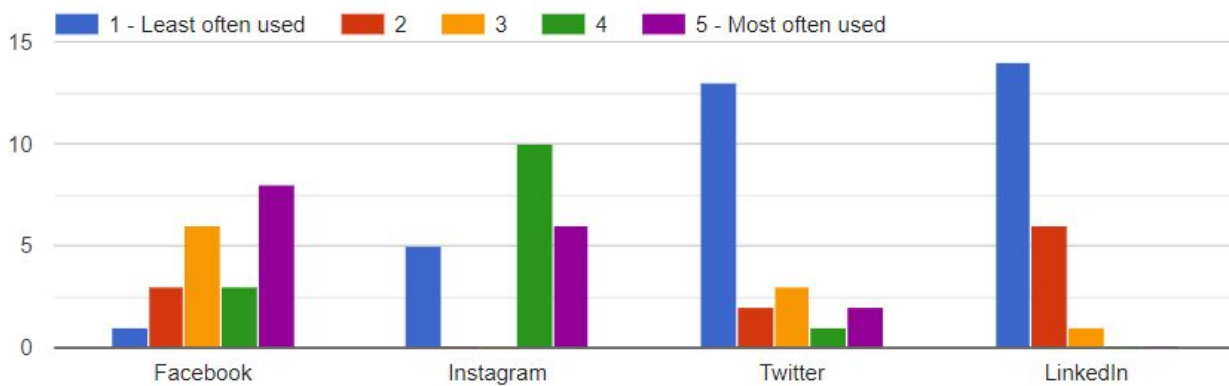


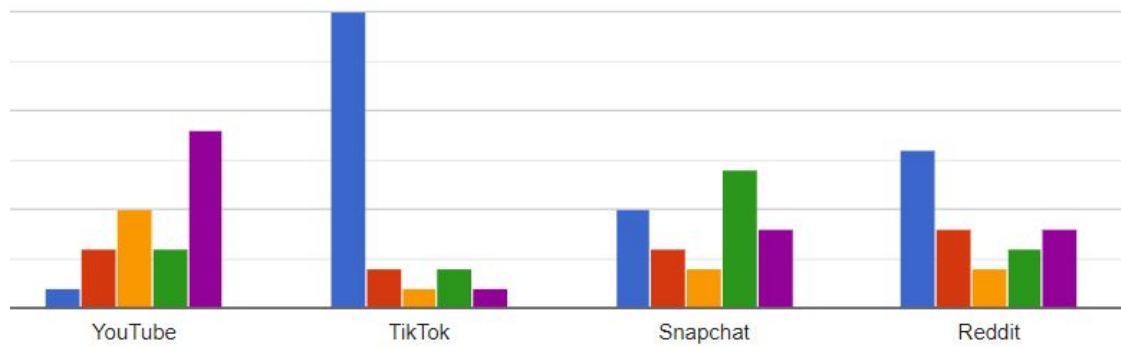
## 2. If you selected Event calendar listings (web), which event calendar listings? (i.e. Campus Calendar of Events, Student Events Insider, Library Events Calendar, your college's events calendar, etc.)

- College Events Calendar x1
- Library Events Calendar x1

## 3. Which social media platforms do you use most often?

**TOP 3:** Instagram, Facebook, YouTube

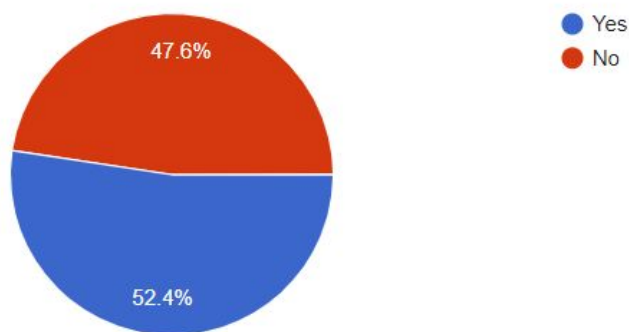




**4. Please list any other social media platforms that you use often.**

- Tumblr x1
- DeviantArt x1

**5. Are you aware the Library sends a monthly Events & Exhibits e-newsletter?**

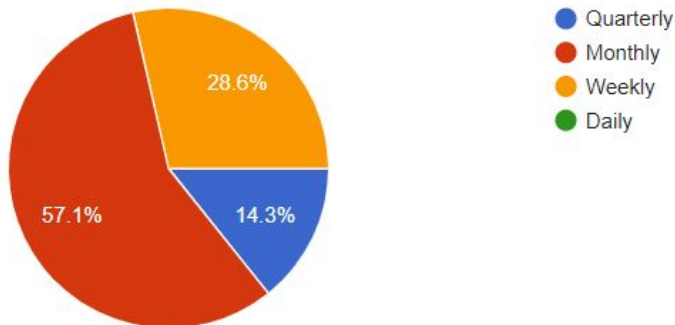


**6. If not, how can we best inform students of this newsletter and ask them to subscribe?**

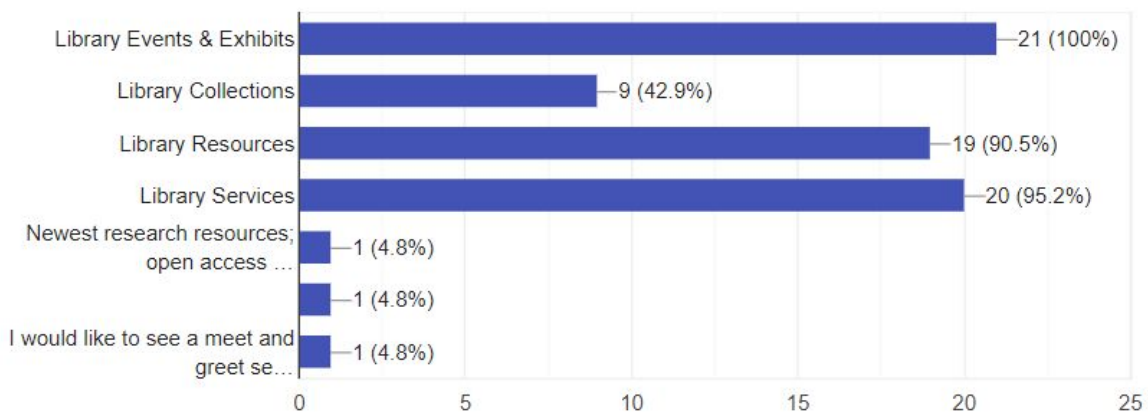
- Post it on Facebook or Instagram x6
- Probably promoting on each of the college's separate Instagram pages or on UCSD's Instagram.
- Ask RAs to send the information to their residents
- I am aware of the newsletter, but I'm not sure if I would have been if I wasn't an LSAC member. I think the best way to inform students might be to send an email to everyone's inbox or to establish a social media presence and post about it there.
- Either by having a notice on the actual library, or there are other newsletters that students get automatically subscribed to in which the library can advertise their newsletter! The library staff can reach out to student events/center for student involvement, or the newsletters for all the colleges, college provosts, and academic major departments to advertise the newsletter

- Create social media posts. Attach library events and options of subscriptions to other organizations' newsletters.
- Advertise on the Library's main webpage
- Library walk booths with food incentives

**7. How often would you like to receive updates from the Library?**

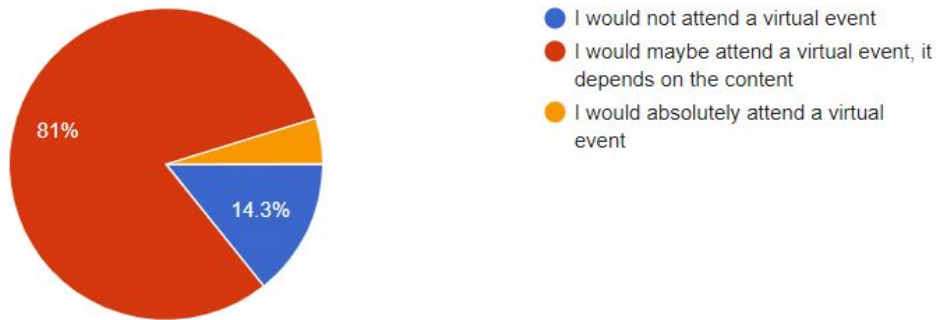


**8. What types of updates would you like to receive information about?**

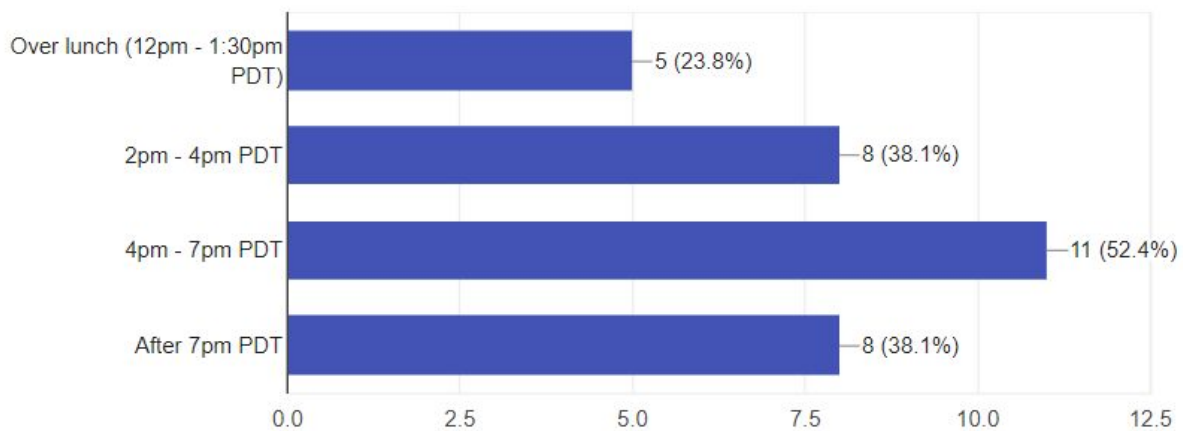


- Newest research resources; open access updates; technology updates
- I would like to see a meet and greet section to get to know more librarians.
- Study tips and useful websites for studying

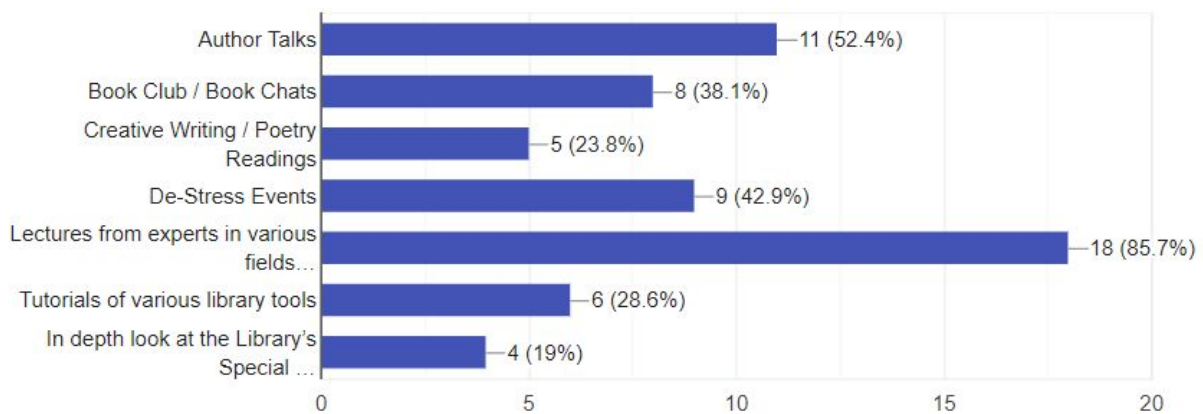
### 9. Would you attend a virtual event?



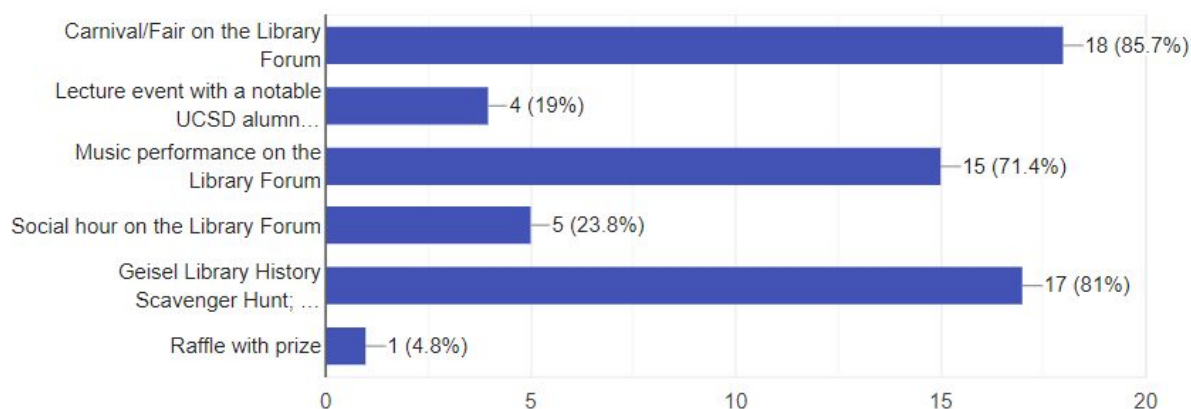
### 10. If you answered 'maybe' or 'absolutely' in the question above, what time of day is ideal?



### 11. What types of virtual events would you like to attend?



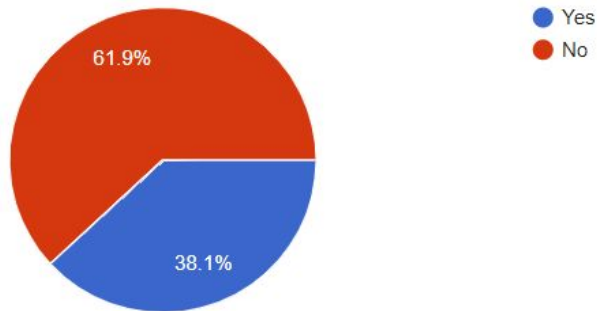
## 12. How should the Library celebrate the Geisel Library Building's 50th anniversary with current UC San Diego students?



## 13. We are going to create short videos to introduce UC San Diego students, faculty, and staff to our subject librarians/library liaisons. What information would you like to learn from them?

- About the librarians:
  - Who are you?
  - What do you do?
  - What drives you?
  - Why did you become a librarian?
  - What's your speciality?
  - What interests you about your speciality?
- About the services they/the Library offer:
  - An overview of library resources/the librarian's services related to their speciality
  - How can you help students with research?
  - How do students contact you?
  - How can students set up one-on-one appointments with you?
  - Recommended research methods (& specifically while researching from home)
  - *"How can students best utilize the services of the subject librarians? Many students are unaware of or too shy to use the services even if they have projects that can benefit from the services. Perhaps examples of how students, faculty and staff get help from subject librarians can also facilitate the students' understanding of the available services."*
- Other/Fun questions:
  - What do you like most about Geisel/the Library?
  - What do you love most about UC San Diego?
  - What do you miss about campus, now that you are working from home?
  - What's an interesting part of your job that you would like to share?

**14. Would you be willing to serve as a Library ambassador (remotely), either for media interviews or social media features (e.g. Instagram takeover, San Diego Union-Tribune article, etc.)?**



**15. Is there anything else you'd like to share about the Library communications and events?**

- Maybe more information about how to get access to library resources (like vpn) remotely.
- In terms of Library news, I'd be most interested in hearing about Library services over all else (i.e. changes to hours, new services, etc.)
- I don't think updates affected by Covid-19 have been communicated well enough to students. Many students have come to ask how and if they need to return books. Deadline for book return seems to be extended without effective notifications. I saw one such announcement on an email, but most students remain largely unaware, which reflects the shortcoming of current communications.
- Just that right now more than ever, clear communication is key
- I enjoy the newsletters and believe that they are extremely helpful in relaying new events.
- I think it is much more effective to promote the library and its resources/events via social media like Facebook or Instagram. And to get people to like/subscribe to those platforms would be essential, which can be easily accomplished through food/supplies incentives.
- I would say it would be beneficial to send out weekly reminders for sure! I think on these reminders it should not only have events/news, but also a section that says something like "check out our resources and tools for your success!" and then have the resources listed with their respective links (like the TLC, Writing Hub, etc).